

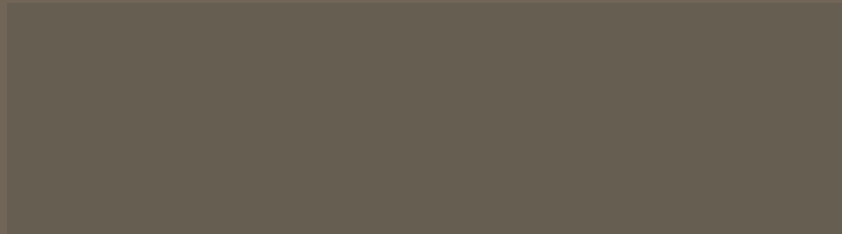
marq
istanbul

marqistanbul.com

Koç Group

Kurumsal Kimlik

Çalışmaları Sunum



KOÇ LOGO / ICON / SEMBOL / İŞARET



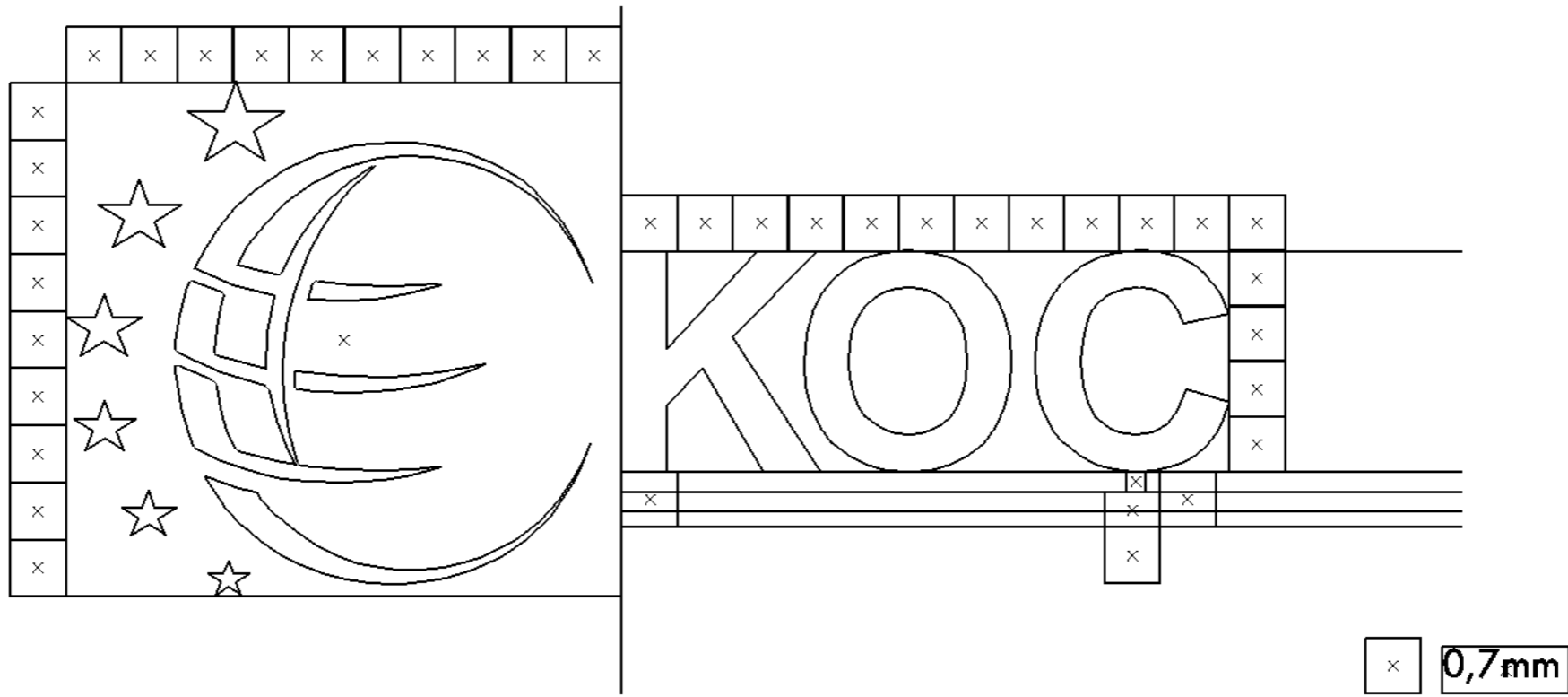
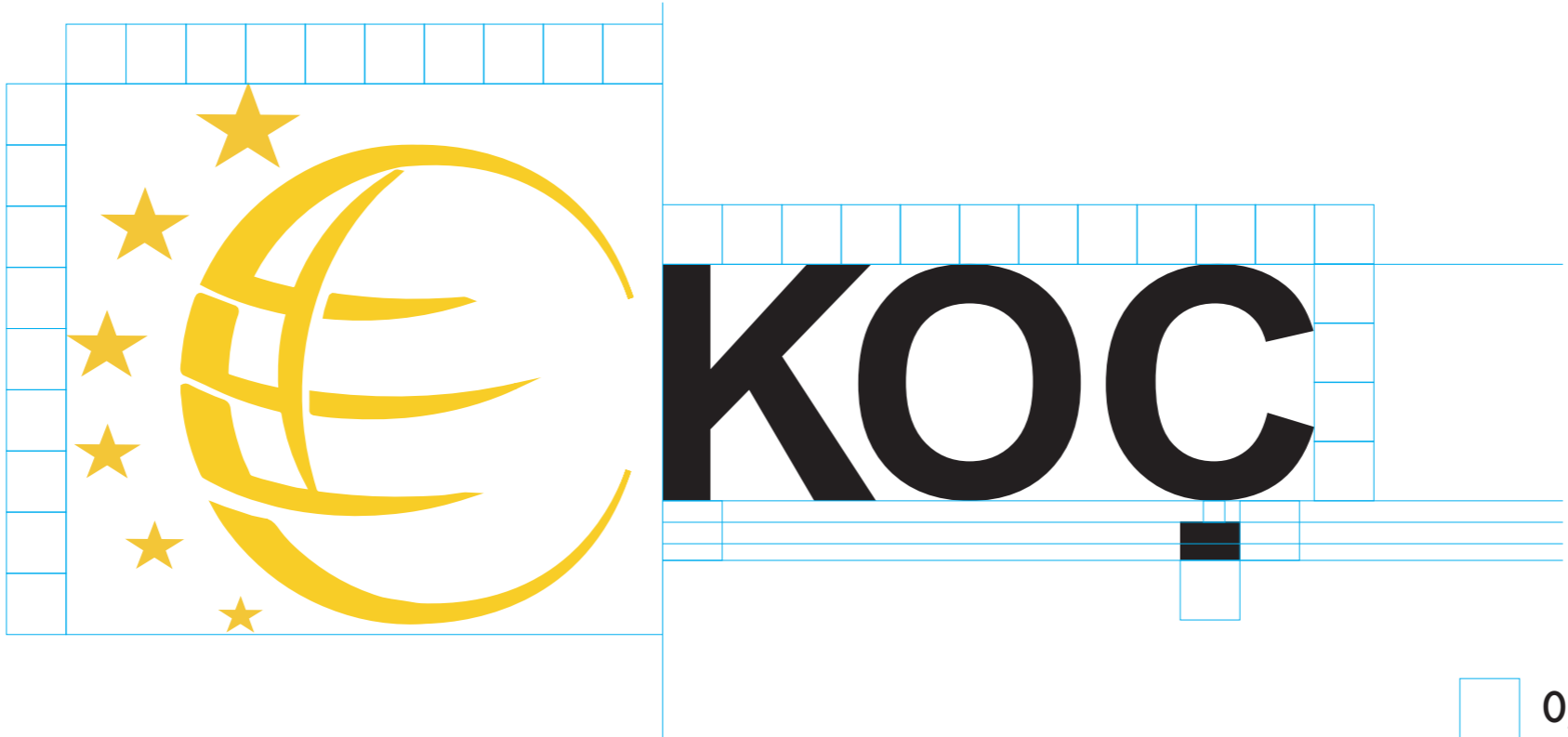
KOÇ TYPE / YAZI / FONT

KOÇ

KOÇ YAZISI
HELVATICA FONTU İLE YAZILIR.



KOÇ LOGOTYPE



LOGOTYPE KENDİSİNİ OLUŞTURAN RENKLER VE FARKLI RENKLİ ZEMİNLERDE AŞAĞIDAKİ ŞEKİLDE KULLANILIR.



LOGOTYPE **GRUOP VE CONSTRUCTIONS** OLARAK İKİ ŞEKİLDE KULLANILIR
VE YİNE RENKLİ ZEMİNLERDE ANA KULLANIM ŞEKİLLERİ GEÇERLİDİR.



GROUP

CONSTRUCTION

**GRUOUP VE CONSTRUCTIONS İBARELERİ
EUROSTYLE EXTENED FONTU İLE YAZILIR.**



13 PUNTO



13 PUNTO

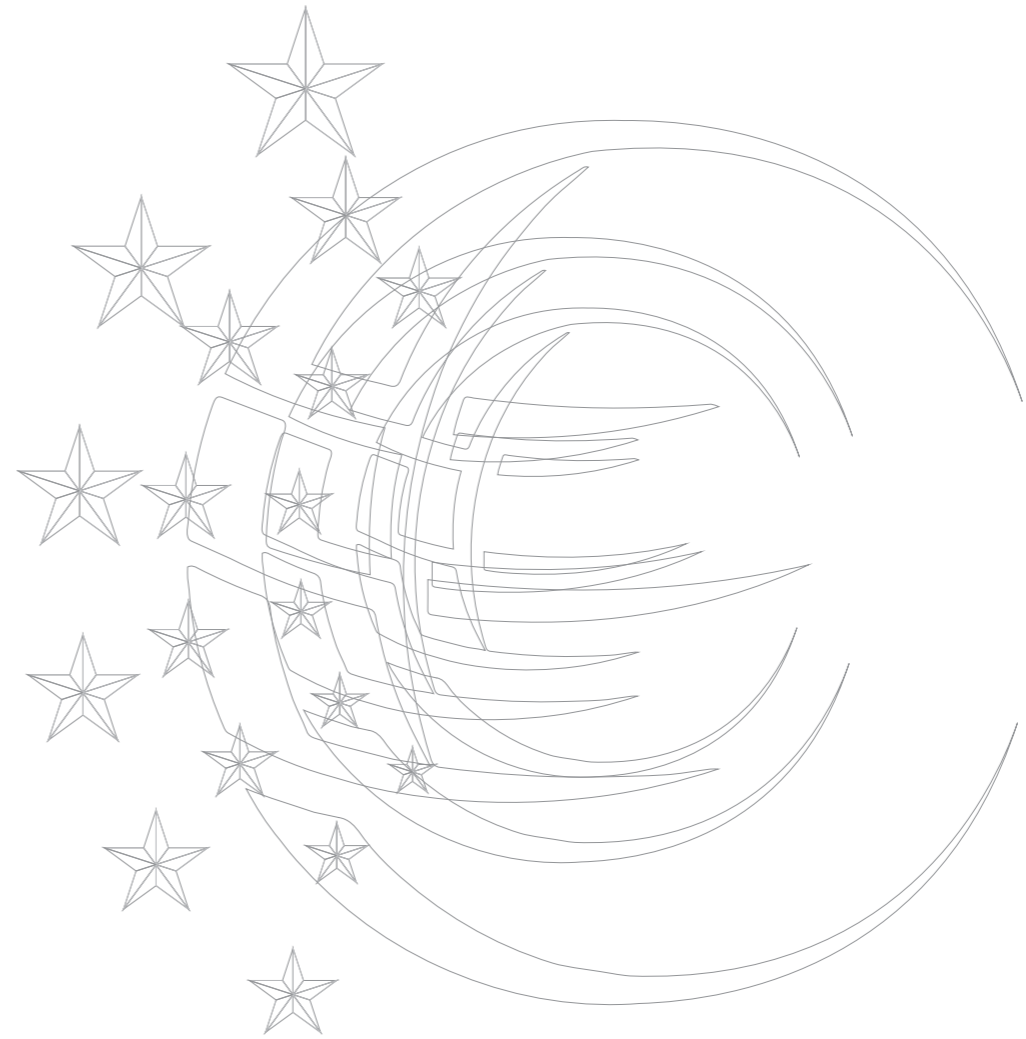
**Koç logosundan
bir zemin texturu oluşturuyoruz.**

-

**Böylece koç logotype'ı zeminde "havada"
kalmayarak; varolan boyut ve obje ile
birleşmesini sağlamış oluyoruz.**

-

**Ayrıca; modern ve prestijli parlak
bu texture ile kaliteli bir algı oluşturarak
daha kurumsal bir yapıya adım atıyoruz.**



KOÇ LOGOTYPE TEXTURE

**Çeşitli materyal ve alanlarda
logotype ile zemin kullanım örnekleri**

HÜSEYİN TEPER

Business Development Manager

KOC
CONSTRUCTION

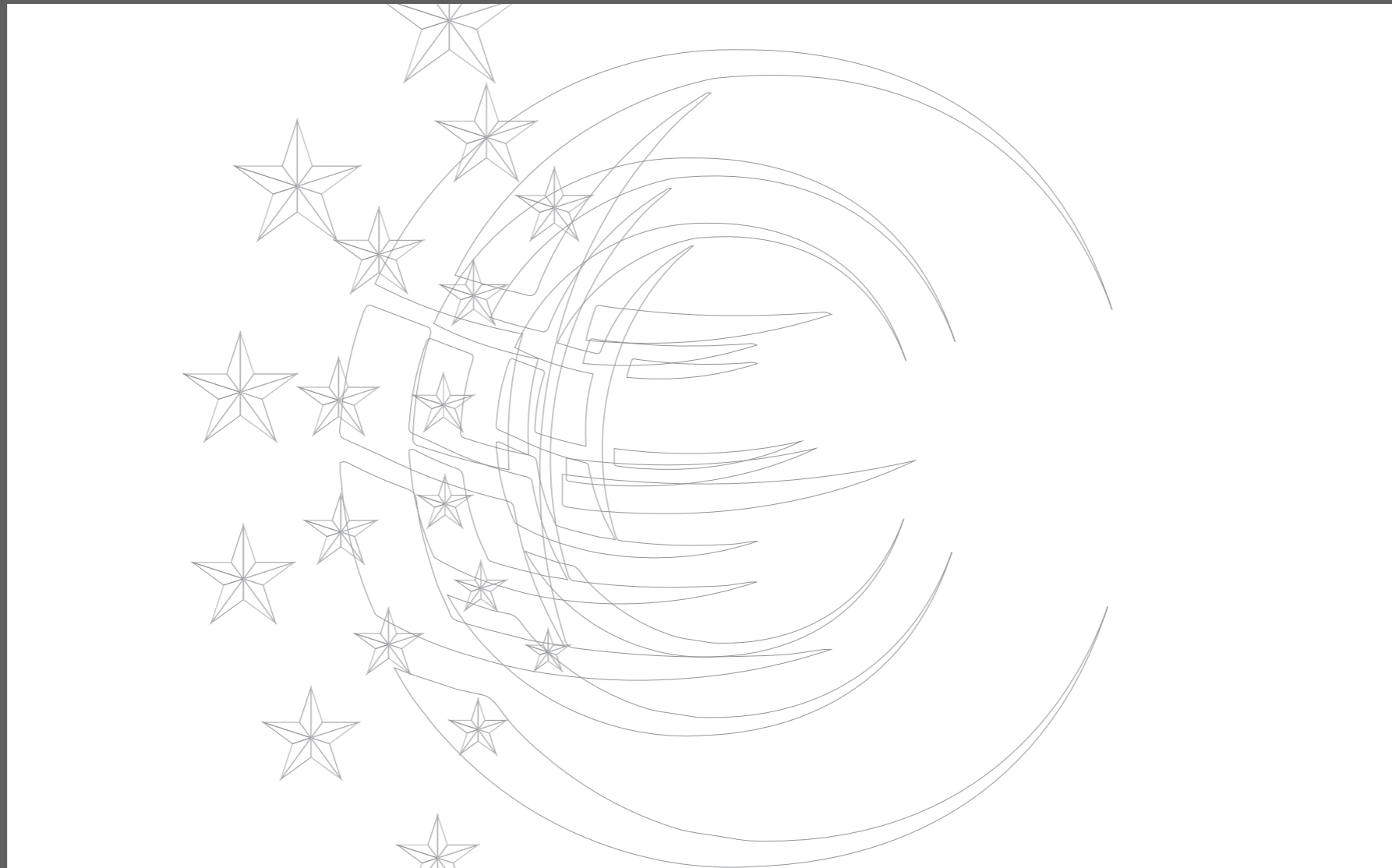
T : +90 212 801 49 49

M: +90 505 398 41 48

huseyinteper@kocconstructions.com
kocconstructions.com

Tekstilkent Koza Plaza B Blok
Kat: 25 D: 93 Oruç Reis Mah.
Esenler - İstanbul - Türkiye

A Subsidiary of  **KOC**
CONSTRUCTION



A Subsidiary of  KOC



Tel: +90 212 801 49 49
M: +90 505 398 41 48
huseyinteper@koccon
kocconstructions.c
Tekstil Kent Koza
Kat: 25 D: 93 O
Esenler - İstanbul

4,5X1,6CM

HÜSEYİN TEPER

Business Development Manager



T : +90 212 801 49 49

M: +90 505 398 41 48

huseyinteper@kocconstructions.com

kocconstructions.com

Tekstilkent Koza Plaza B Blok

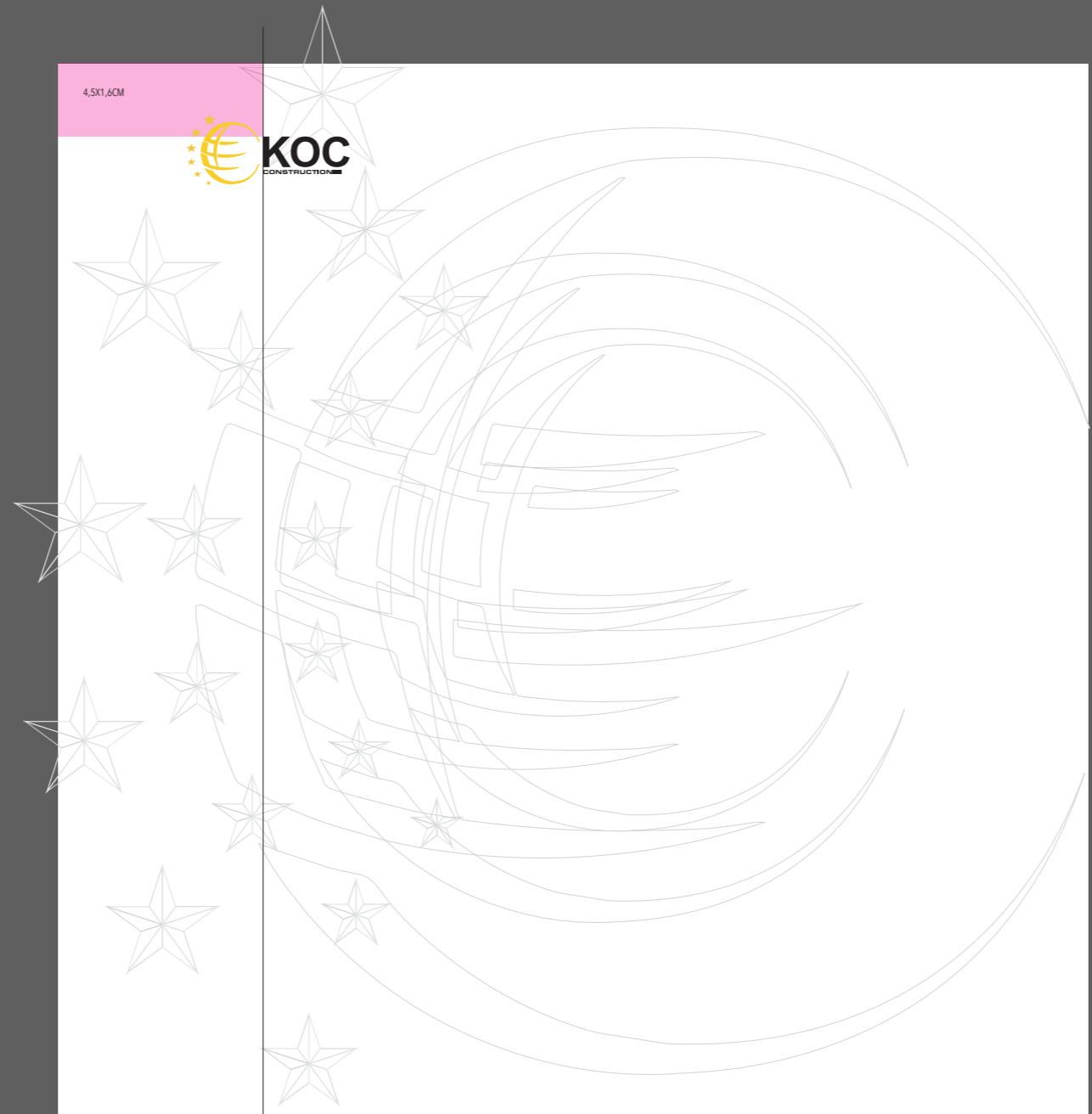
Kat: 25 D: 93 Oruç Reis Mah.

Esenler - İstanbul - Türkiye

A Subsidiary of 

4X4MM

4,5X1,6CM



Sh. Rustaveli St 53B
Yaksaray District,
Tshkent City, 100100

Tel UZ: +998 71 255 67 77
Mob UZ: +998 99 032 22 22
Mob TR: +90 552 866 77 77

www.piramitglobal.com
info@piramitglobal.com

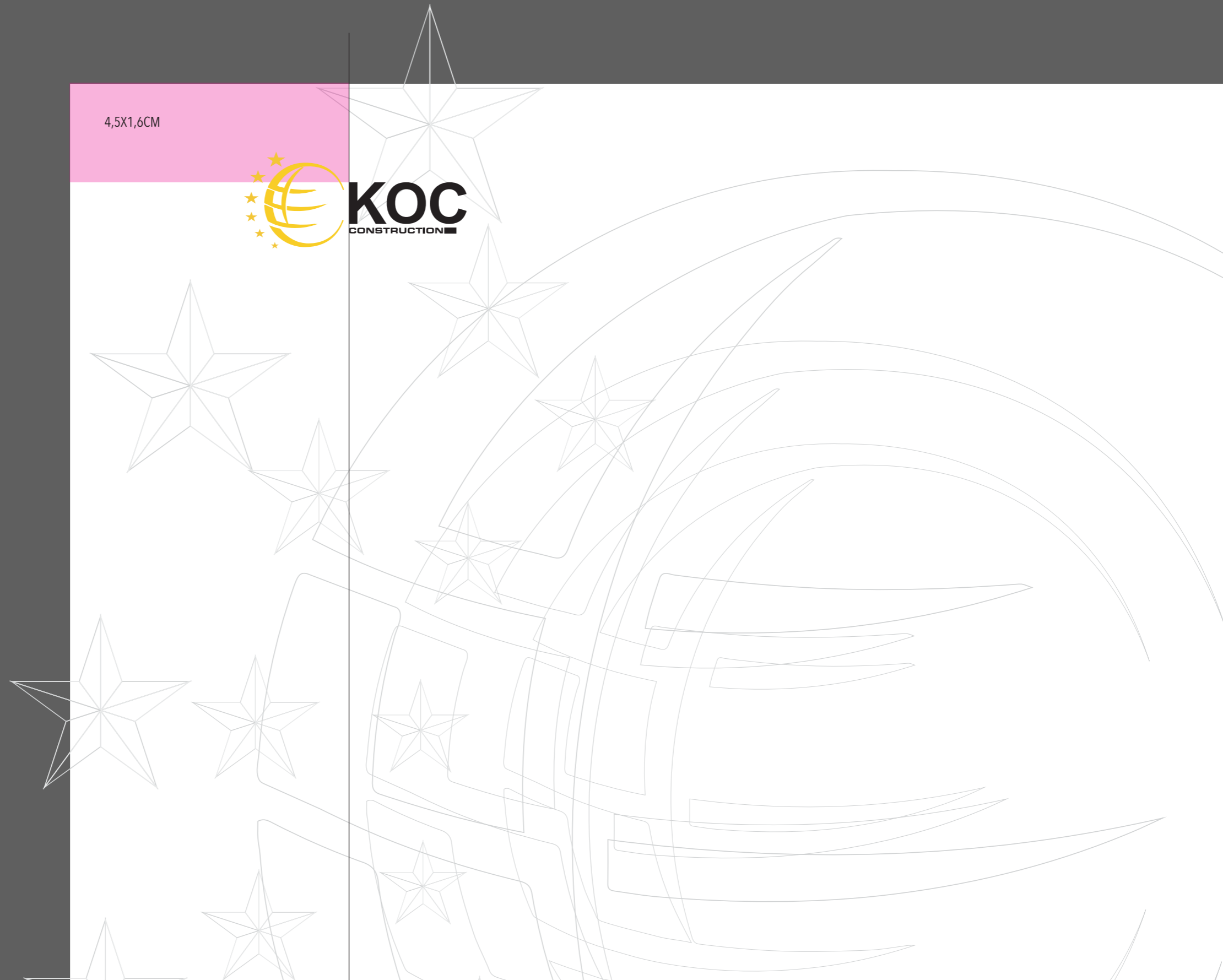
A Subsidiary of  KOC

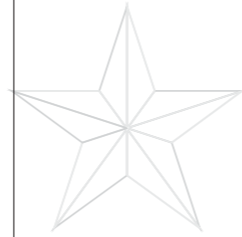
8X8MM

4,5X1,6CM



KOC
CONSTRUCTION





Sh. Rustaveli St 53B
Yaksaray District,
Tshkent City, 100100

Tel UZ: +998 71 255 67 77
Mob UZ: +998 99 032 22 22
Mob TR: +90 552 866 77 77

www.piramitglobal.com
info@piramitglobal.com

A Subsidiary of  **KOC**
GROUP

8X8MM

4,5X1,6CM



Sh. Rustaveli St 53B
Yaksaray District,
Tshkent City, 100100

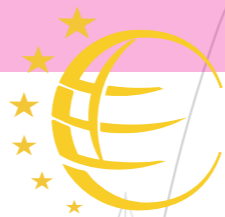
Tel UZ: +998 71 255 67 77
Mob UZ: +998 99 032 22 22
Mob TR: +90 552 866 77 77

A Subsidiary of  KOC

www.piramitglobal.com
info@piramitglobal.com

8X8MM

4,5X1,6CM



KOC
CONSTRUCTION

Sh. Rustaveli St 53B
Yaksaray District,
Tshkent City, 100100

Tel UZ: +998 71 255 67 77
Mob UZ: +998 99 032 22 22
Mob TR: +90 552 866 77 77

www.piramitglobal.com
info@piramitglobal.com

A Subsidiary of  **KOC**
GROUP

8X8MM

KURUMSAL YAZI FONTU

-

Avenir Next

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ



 **KOÇ**









 **KOÇ**



RUA DA REPUBLICA, 87
4705-241 BRAGA

ALQUIP@GRUPOTCO.CO
+351 253 602 420



Descrição	Quantidade	Valor
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy	1	1,230.00€
_____	_____	_____
Lorem ipsum dolor sit amet	3	430.00€
_____	_____	_____
Lorem ipsum dolor sit amet, consectetur adipiscing elit	2	6,937.00€
_____	_____	_____
	Total líquido	8,597.00€
	IVA	1,977.31€
	Total	10,574.31€







 **KOÇ**





KOÇ









KOÇ





KOÇ



Teşekkürler